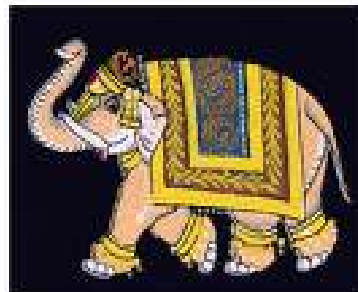




“Developing” Markets in India

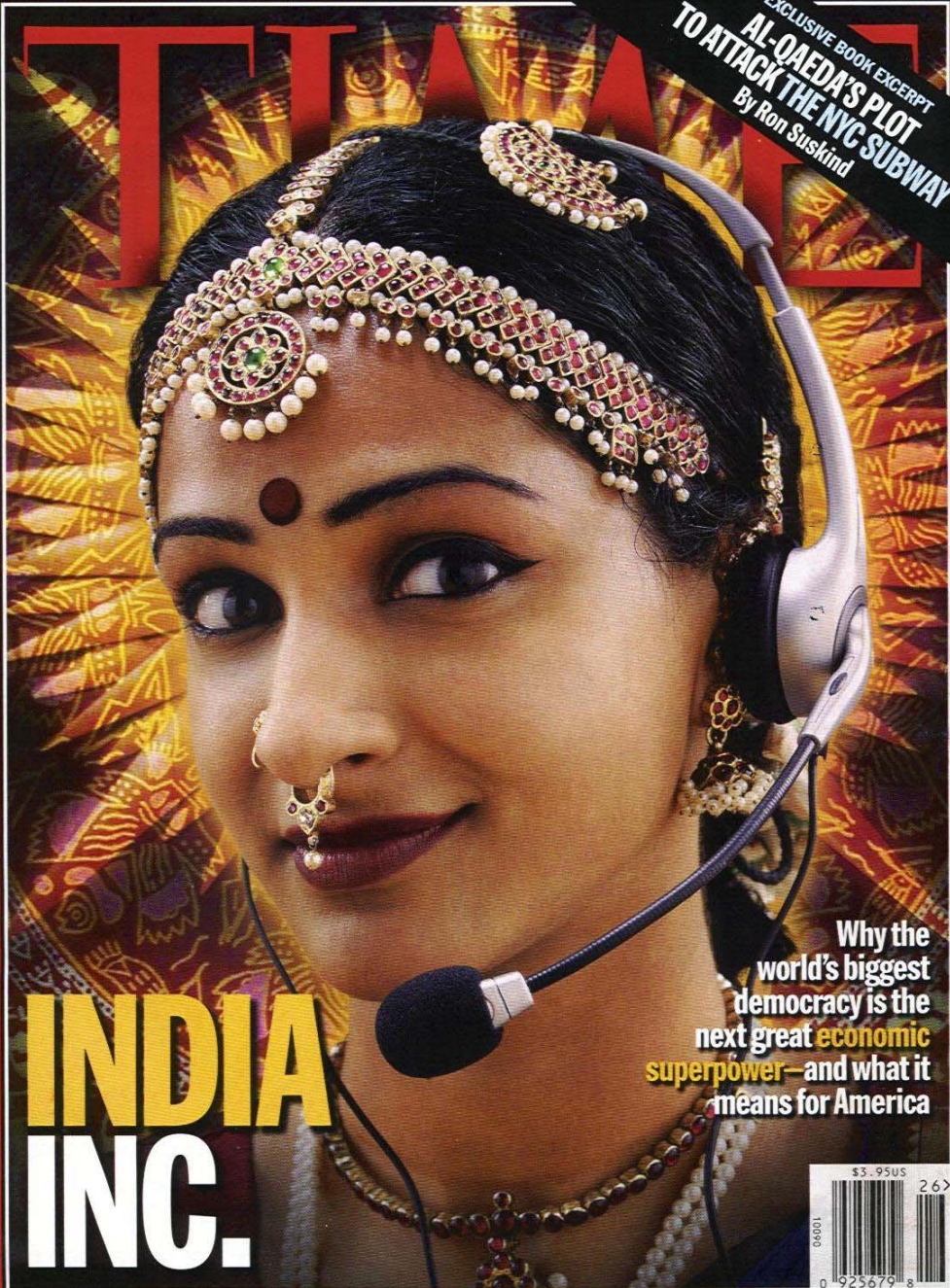
John C. Camillus

Donald R. Beall Professor of Strategic Management
Katz Graduate School of Business

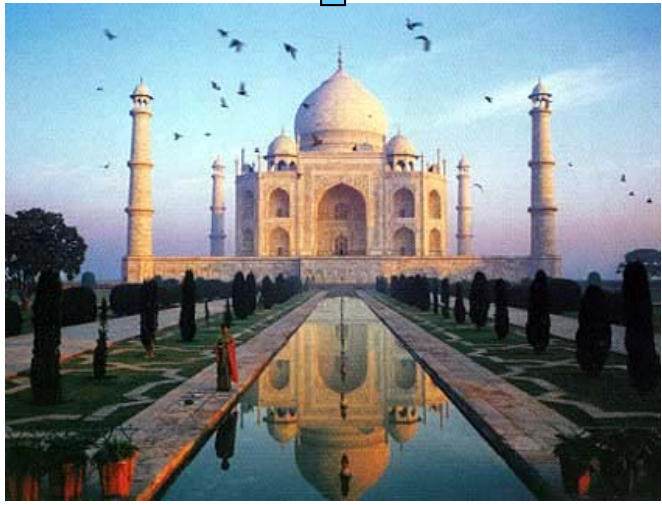
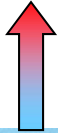


JUNE 26, 2006

EXCLUSIVE BOOK EXCERPT
AL-QAEDA'S PLOT
TO ATTACK THE NYC SUBWAY
By Ron Suskind



The “Face” of India

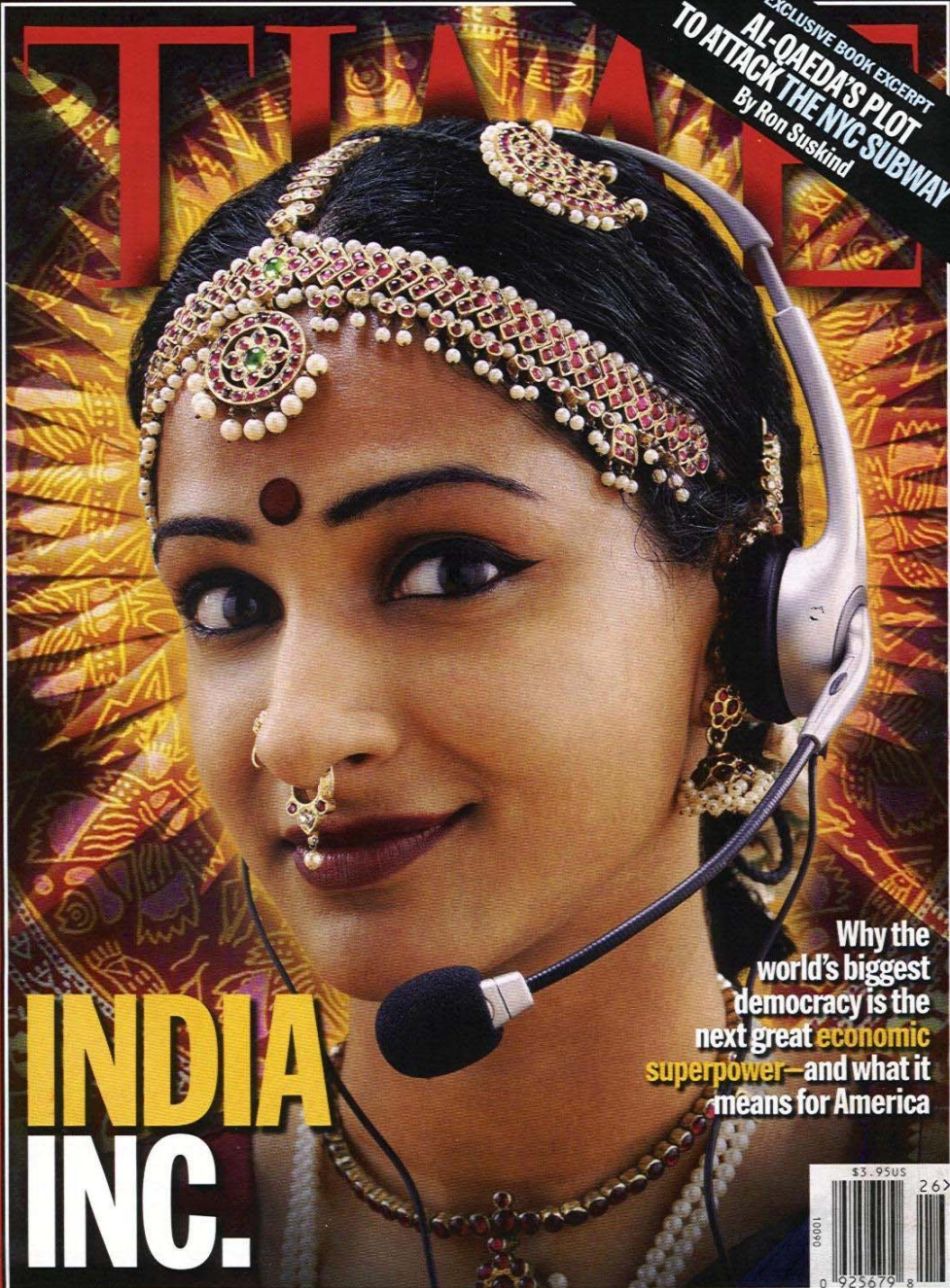




The "Face" of India

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INDIA INC.

Why the world's biggest democracy is the next great economic superpower—and what it means for America

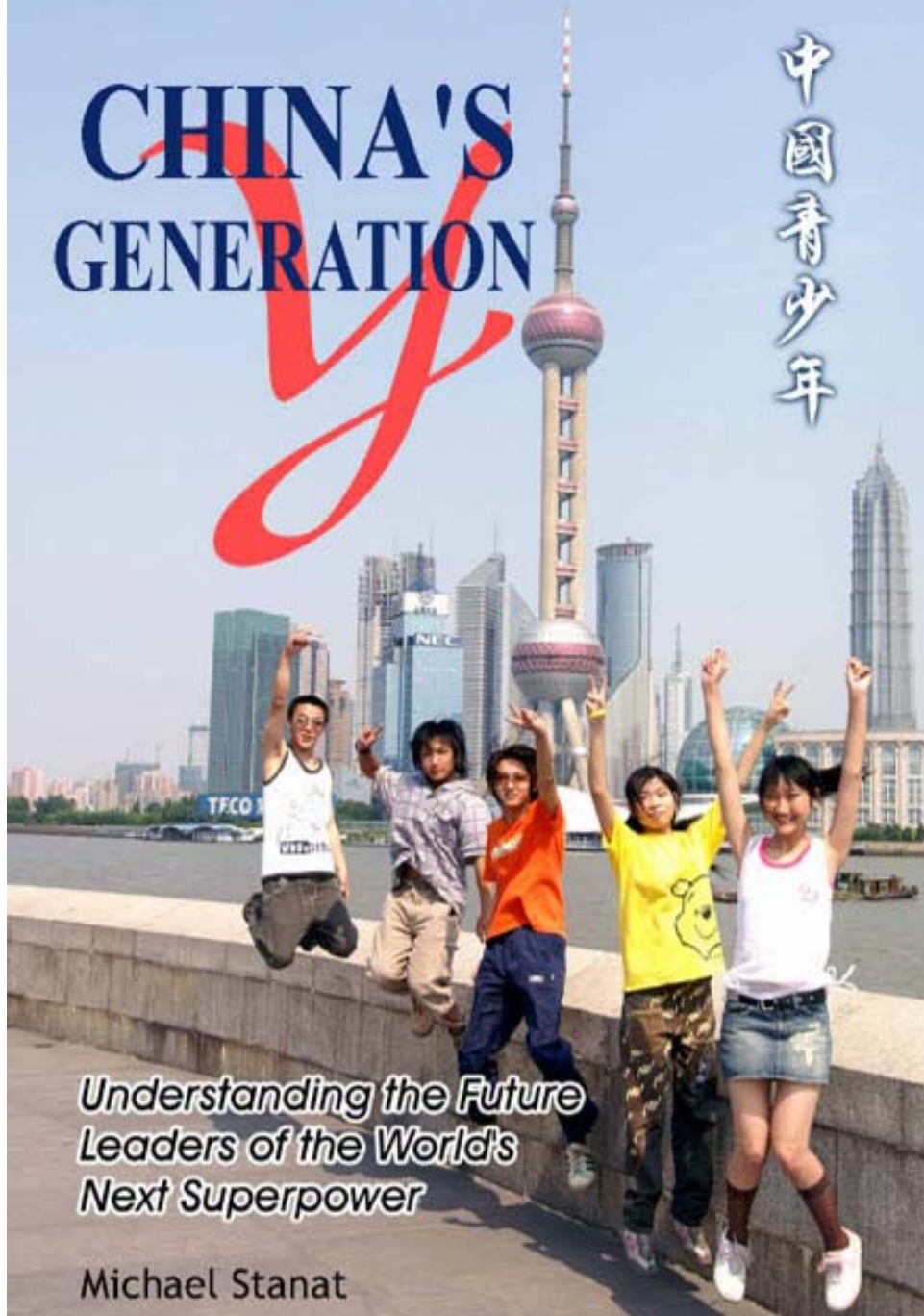


“Developing” Markets



CHINA'S GENERATION

中國青少年

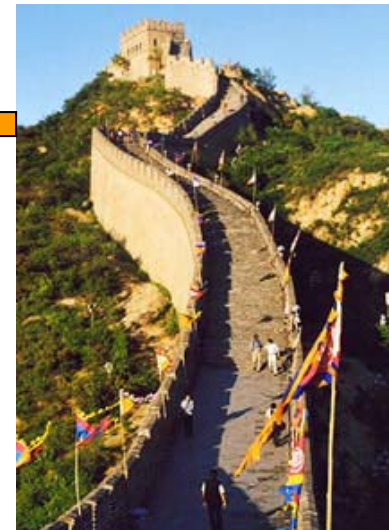


Understanding the Future Leaders of the World's Next Superpower

Michael Stanat



China Unbound



“Developing” Markets



“Gales of Creative Destruction”

- Cost advantages
- Sheer magnitude of the BRIC economies – Willie Sutton philosophy
- Explosive growth rates
- Manufacturing – leapfrogging
- Innovation – share of manufacturing, engineering and scientific personnel; environment imperatives
- Advanced R&D
- Juxtaposition of clusters –
Automobiles/pharmaceuticals/biotechnology and information technology
- Demographics – young, ambitious, aspiring

Economic Characteristics



INDICATOR	Brazil	China	India	UK	USA
Population	179 million	1.3 billion	1.1 billion	60 million	295 million
GDP	US\$492b	US\$1,417b	US\$601b	US\$1,795b	US\$10,950
Growth Rate (1993 – 2003)	2.4%	8.9%	6.2%	2.8%	3.3%
Phones/100 population	22.3	20.9	4.6	59.1	62.4
Cell Phones per 100	26.4	21.5	2.5	91.2	54.6
Computers per 100	7.5	2.8	0.7	40.6	66
% Under 15/Over 60	28/9	21/11	32/8	18/21	21/17

Source: World in Figures, *The Economist*, 2006 Edition.

Economic Characteristics



INDICATOR	Brazil	Czech Republic	China	India	UK	USA
Population	179 mm	10.2mm	1.3 b	1.1 b	60 mm	295 mm
GDP (US\$)	492b	89.7b	1,417b	601b	1,795b	10,950b
Growth Rate (1993 – 2003)	2.4%	2.3%	8.9%	6.2%	2.8%	3.3%
Phones/100 population	22.3	36	20.9	4.6	59.1	62.4
Cell Phones per 100	26.4	96.5	21.5	2.5	91.2	54.6
Computers per 100	7.5	17.7	2.8	0.7	40.6	66
% Under 15/Over 60	28/9	15/20	21/11	32/8	18/21	21/17

Source: World in Figures, *The Economist*, 2006 Edition.

Economic Characteristics



INDICATOR	Brazil	China	India	Russia	UK	USA
Population	179 mm	1.3 b	1.1 b	143mm	60 mm	295 mm
GDP (US\$)	492b	1,417b	601b	433b	1,795b	10,950b
Growth Rate (1993 – 2003)	2.4%	8.9%	6.2%	0.7%	2.8%	3.3%
Phones/100 population	22.3	20.9	4.6	25.3	59.1	62.4
Cell Phones per 100	26.4	21.5	2.5	24.9	91.2	54.6
Computers per 100	7.5	2.8	0.7	8.9	40.6	66
% Under 15/Over 60	28/9	21/11	32/8	15/17	18/21	21/17

Source: World in Figures, *The Economist*, 2006 Edition.



Projected GDP Growth – BRICs and G6

China	UK Ger- many	Japan					US
India		Italy	France	Ger- many	Japan		
Russia			Italy	France	Ger- many		
Brazil				Italy	France	Ger- many	
BRIC							G6
YEAR	2010	2015	2020	2025	2030	2035	2040

Source: “Dreaming with BRICs,” *Goldman Sachs*, 2003